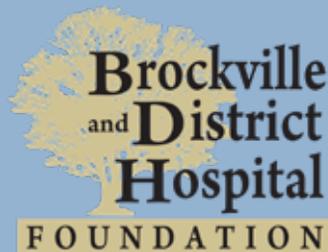


# 2021-22 Annual Report



**Providing Growth for the Future**





## BOARD OF DIRECTORS SEPTEMBER 2021–JUNE 2022

Marilies Rettig, *Chair*

Linda Hansen, *Vice-Chair*

Heather Halladay, *Past Chair*

Ainslie Coleman

Hugh Hammond

Dennis Hudson

Scott MacCrimmon

Brian Normandin, *Treasurer*

Tom O'Shaughnessy

Chris Puddicombe

Kevin Tackaberry

Dawn Tymianski

Jamie Wright

### **Ex-Officio**

BGH President & CEO,

Nick Vlacholias (*non-voting*)

### **Appointed**

Norma Banford

(*Brockville General Volunteer*

*Association Representative*)

## *A Message from the Foundation...*

We'd like to begin by expressing our gratitude. We are humbled by and very grateful for the generosity of our donors. Your support has been overwhelming during these unprecedented times.

As a Foundation, we continued to face changes in our work and engagement with donors and supporters. During this time of change, support from our community has been a constant. We applaud our many volunteers and event organizers who were determined to find a way to reimagine events to ensure their continuity.

The Heart and Sol organizing team again went virtual in June 2021 and raised over \$50,000 for Cardiac Rehabilitation at BGH.

The Friends of Palliative Care Golf Tournament organizing committee adopted a modified two-day event in September 2021 and accomplished incredible success raising over \$238,000.

After having to postpone in February of 2021, the Palliative Care Telethon returned in February 2022, which culminated in an extraordinary response from the community raising over \$300,000.

The inaugural Ride the River in 2021 had to change gears amid COVID, which saw 100 riders choosing their own route and raising over \$100,000. This served as a springboard for Ride the River 2022 - Ride for the MRI which was a tremendous success. With the generosity of sponsors, riders, donors, and most importantly our anonymous matching donor, over \$800,00 was raised – unparalleled for any event in only its second year.

Whether through the Annual Appeal or targeted donations, your support ensures BGH can secure state-of-the-art equipment which is central to diagnosis, treatment, and care of all patients.

We are grateful for the many partners, donors, and community members who have stepped up to support the most critical equipment needs of Brockville General Hospital. The very generous donation of \$1 million from the late Dr. Steve Zajacz and his wife Dina made possible the purchase of a new CT scan which was officially opened in November.

Each of these are foundational to the success of the \$12.5 million Your Health Your Hospital MRI/Equipment campaign.

Other partners have been enduring in their support of BGH - Tim Horton's Smile Cookie is one such example raising over \$200,000 over the past 14 years.

These successes and examples speak to the resilience, resolve and generosity of our donors, partners, and supporters. It is also reflective of the unwavering support for our local hospital.

Throughout the past two years, we have all benefited from the courage and dedication of our front-line staff at BGH. Regardless of the program or clinical area, BGH staff were unwavering in the care they provided to patients.

The Brockville and District Hospital Foundation wishes to thank each of you for your commitment to and support of Brockville General Hospital. Your generosity has had such a profound and enduring impact on our hospital and indeed our greater community.

*Marilies Rettig*  
Chair

*Linda Hansen*  
In-coming Chair

*Joan Simon*  
Executive Director

## *A Letter from the Executive Director...*

### **Change is the only constant.**

It seems fitting for the theme of my final AGM report as Executive Director, to reflect on change. We are often resistant of change, but we have come to realize that it is the only constant in our lives.

The past 14 years have been a great chapter in my career, largely due to the generous community we live in, a supportive Board of Directors to provide guidance, and a team of fellow colleagues that give 150% every day.

The past two years have been challenging due to the presence of COVID, but the more it restricted our fundraising efforts, the more creative we became. Where there is a will – there is a way!

There are too many moments to recall and share from my time as Executive Director, but I will look back at each moment and each of you with fondness and deep appreciation.

Now is the time to embrace change with confidence!



Joan Simon  
BDHF, Executive Director



## *A Message from the BDHF Board*

### **In this time of change, we express our thanks:**

As Executive Director of the Brockville and District Hospital Foundation, Joan Simon has spent 14 years crafting relationships throughout the community and being a constant steward for donors' wishes. The enduring relationships Joan has fostered have been central to success in past campaigns and will forge a path for the future. We express our deep gratitude to Joan for all her tireless efforts in promoting the Foundation and engaging with donors to address the many program and equipment needs of Brockville General Hospital. Joan, the health of our greater community has been enhanced by your service as Executive Director.

### **Thanks to our departing Board members:**

This June we bid farewell to four directors who will be departing the Brockville and District Hospital Foundation Board: Ainslie Coleman, Heather Halladay, Scott MacCrimmon and Brian Normandin. Each of you have been valued members of our Board, we will miss your insights and experience, and appreciate the many contributions you made to our Board.

### **To our Foundation Staff:**

A final note of gratitude is extended to the entire staff of the Foundation. Over the past two years you have faced significant change, uncertainties, and ever-increasing demands. Our heartfelt thanks for all you have done - for your ongoing work, dedication and commitment to the Foundation and our many donors.



## **2021-22 COMMITTEES**

### **Strategic Planning**

M. Rettig (Co-Chair)  
L. Hansen (Co-Chair)  
H. Halladay  
S. MacCrimmon  
\*M.L. O'Shaughnessy

### **Policies and Procedures**

A. Coleman (Chair)  
H. Halladay  
H. Hammond  
L. Hansen  
T. O'Shaughnessy  
M. Rettig  
K. Tackaberry

### **Budget/Finance**

B. Normandin (Chair)  
L. Hansen  
M. Rettig

### **Investment Committee**

J. Wright (Chair)  
H. Hammond  
D. Hudson  
B. Normandin  
C. Puddicombe  
M. Rettig

### **Nominating Committee**

K. Tackaberry (Chair)  
H. Hammond  
L. Hansen  
M. Rettig  
D. Tymianski

### **Giving Committee**

L. Hansen (Chair)  
A. Coleman  
D. Hudson  
\*H. MacCrimmon  
T. O'Shaughnessy  
M. Rettig

### **Audit Committee**

B. Normandin (Chair)  
M. Rettig  
J. Wright

*\*External Community Member*

## PROGRAM SUPPORT

### **PALLIATIVE CARE PROGRAM A VALUED COMMUNITY SERVICE**

The focus of palliative care is a holistic and compassionate one. The palliative care team offers and strives to provide comfort and care which will enrich the quality of life for individuals no matter what the duration of that life may be. Palliative care offers a broad range of services to address the individual needs of patients, their families and significant others. This program relies heavily on community support.



**YOUR  
DONOR  
DOLLARS  
AT WORK**

**TOTAL HOSPITAL PROGRAM FUNDING PROVIDED TO BGH  
OVER \$819,000**

### **CARDIAC REHABILITATION PROGRAM BGH ASSUMES FUNDING**

Effective April 1st, 2022 the Brockville General Hospital (BGH) assumed the funding for the Cardiac Rehabilitation Program.

Brockville General Hospital, and the Brockville and District Hospital Foundation is grateful for the past efforts made by the community and fundraising efforts to sustain this program. In particular, BGH would like to extend accolades to the now defunct Care & Share Golf Tournament that ran for 5-years from 2011 to 2016, and to the Heart & Solstice Committee for their dedication in raising funds for BGH's Cardiac Rehabilitation Program over the past 14-years.



With today's technology, some perseverance, and a significant number of donors/supporters, over \$340,000 was raised for Brockville General Hospital's Cardiac Rehabilitation Program. Thank you to all who made this virtual event possible.

**NEW CT SCANNER  
INSTALLED AND OPERATIONAL**

Our new CT scanner is now up and running! The 160-slice scanner is capable of producing highly detailed images, giving more information for our physicians and nurses when they are treating patients. Purchase of the new scanner was made possible by a generous \$1M donation by Dr. Steve and Dina Angel Zajacz through the Brockville & District Hospital Foundation. Pictured are Jon O'Brien, CT Technologist, Behrooz Izadi, Diagnostic Imaging Manager, and Matt O'Connell, CT Technologist, with the new machine.



**YOUR  
DONOR  
DOLLARS  
AT WORK**

**TOTAL EQUIPMENT PURCHASES PROVIDED TO BGH  
OVER \$1.4 MILLION**

**MINOR EQUIPMENT NEEDS PURCHASED  
EVERY LITTLE BIT HELPS**

As with any hospital, medical equipment needs are great, and ongoing. Equipment reaches its end of lifecycle much sooner than in the past, and improvements in diagnosis and treatment require new technology. As a result of new medical procedures and technologies, BGH's needs continue to grow.



# FUNDRAISING EVENTS



## ANNUAL APPEAL

**EXCEEDS GOAL BY RAISING OVER \$219,000!**

The BDHF's 2021 Annual Appeal goal was to raise \$200,000 to purchase a new bronchoscope tower for Brockville General Hospital's Ambulatory Care Program. Three days before the end of the Annual Appeal the BDHF announced that it surpassed the \$200,000 goal and raised a total of \$219,149.16.

A bronchoscope tower is used by a Respirologist to detect the cause of breathing difficulties and lung problems. It is a highly complex system that combines special lighting, recording and cameras to look inside a patient's lungs and airways. Having access to this equipment at BGH means patients will no longer have to travel to Kingston or Ottawa to have this procedure.



## SHOW YOUR HEART

**WITH THE HELP OF BROCKVILLE REAL CANADIAN SUPERSTORE, A TOTAL OF \$1,969 WAS RAISED FOR THE BGH CARDIAC REHABILITATION PROGRAM!**

During the week of February 5th - 14th the Brockville and District Hospital Foundation (BDHF) collaborated with the Brockville Real Canadian Superstore for the Foundation's "Show Your Heart" Campaign. Superstore shoppers were given the opportunity to donate \$2 at the cash during the week of the campaign with all proceeds going directly in support of the Brockville General Hospital's (BGH) Cardiac Rehabilitation Program.

## TIM HORTONS' SMILE COOKIE CAMPAIGN

**A SWEET SUCCESS RAISING OVER \$25,000!**

Tim Hortons (Brockville locations) Smile Cookie fundraiser was a sweet success having raised \$25,036.60.



Proceeds from this year's Smile Cookie campaign went towards purchasing a Chest Compression System for Brockville General Hospital's Emergency Department.



## RIDE THE RIVER

THE  
COMMUNITY  
CONTINUES  
TO GIVE!



# \$100,000 RAISED

## PALLIATIVE CARE GOLF TOURNAMENT



## HEART & SOLSTICE

13<sup>th</sup> Annual  
**HEART &  
SOLSTICE**

# \$57,300!

**YOU DID IT!**

**YOU HELPED US RAISE AN AMAZING AMOUNT  
FOR THE BROCKVILLE GENERAL HOSPITAL  
CARDIAC REHABILITATION PROGRAM!**

# ONTARIO GOVERNMENT ANNOUNCES RESIDENTS OF BROCKVILLE AND SURROUNDING AREAS WILL BENEFIT FROM A NEW MRI MACHINE

On October 28, 2021 it was announced that the Ontario government will be investing in annual operating costs towards a new magnetic resonance imaging (MRI) machine at BGH. The cost of the MRI machine and suite are estimate at \$6 million.

Having this equipment in our hospital will help to diagnose medical conditions such as abnormalities of the brain, tumors, cysts, and soft-tissue injuries in other parts of the body. This imaging can help physicians provide early diagnosis and treatment of medical conditions, which can make a big impact on an individual's quality of life. Local residents

currently, face long waits and must travel out of town to Kingston, Ottawa or Cornwall to access MRI imaging. Many people are waiting an average of four to five months, which impacts diagnosis, care and quality of life.

This recent announcement along with annual operating costs are largely dependent upon government funding. The Infrastructure, equipment and technology (capital costs) are made possible through generous community support. Investing in modern equipment and technologies is vital to BGH because physicians and staff use these tools every day to test, diagnose, and treat patients.



“ACCESS TO THIS TYPE OF TECHNOLOGY IS CRITICAL FOR OUR COMMUNITY AND I’M PROUD THAT OUR GOVERNMENT HAS COMMITTED TO PROVIDING THE ANNUAL FUNDING TO SUPPORT AN MRI AT BGH.”

- STEVE CLARK, MPP FOR LEEDS-GRENVILLE-THOUSAND ISLANDS AND RIDEAU LAKES.

“AS A HIGH-PERFORMING MEDIUM-SIZED HOSPITAL, BGH IS WELL POSITIONED TO EXPAND INTO THESE SERVICES. INTRODUCING MRI SERVICES AT BGH MEANS BETTER ACCESS, CLOSER TO HOME.”

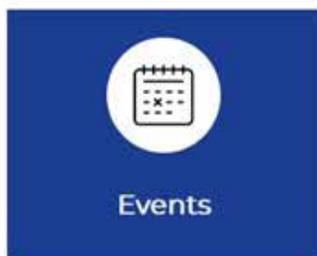
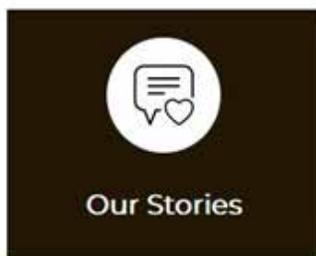
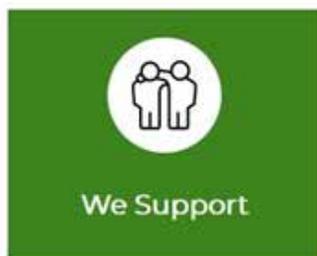
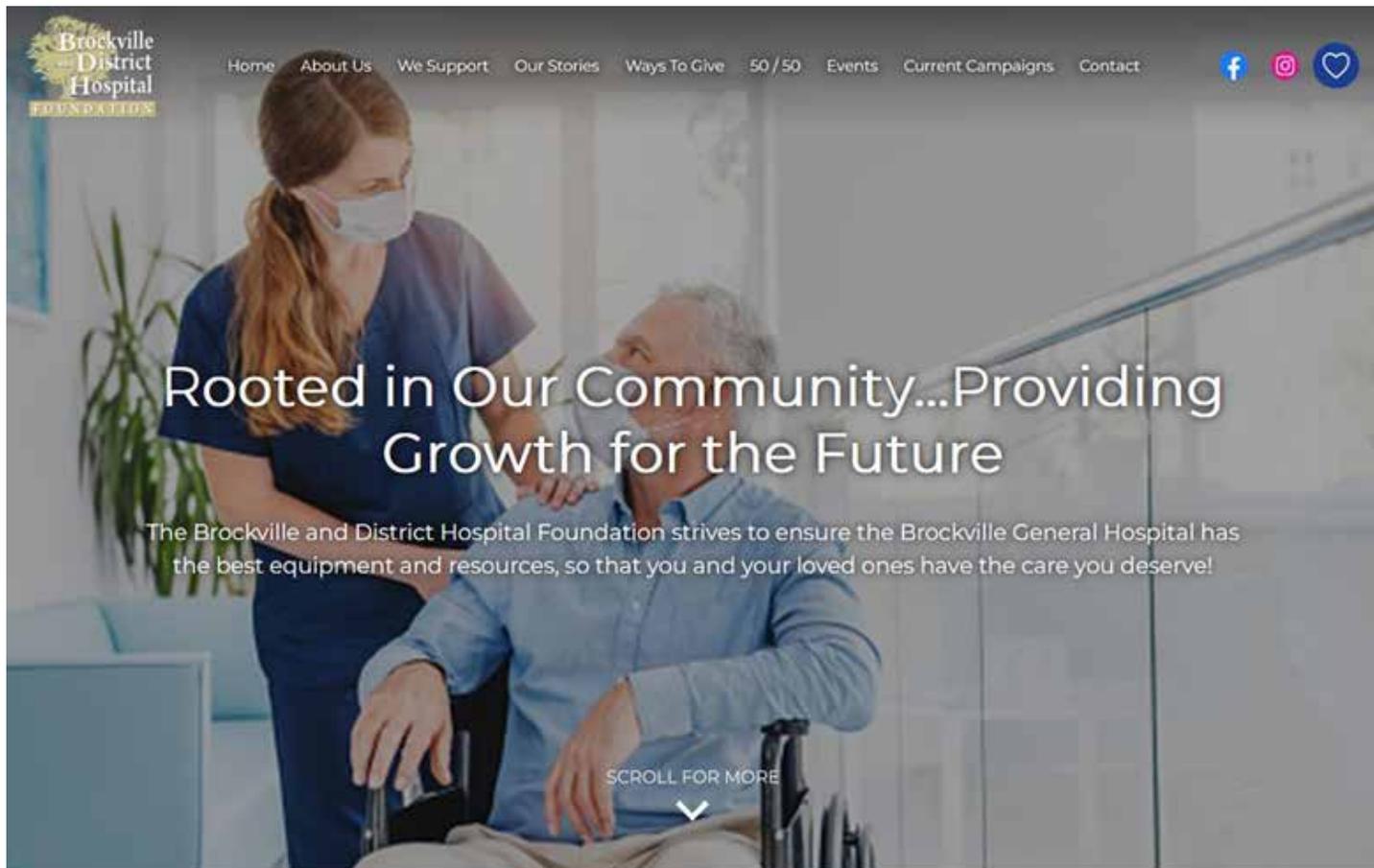
- MICHAEL ADAMCRYCK, CHAIR OF BGH BOARD OF DIRECTORS

“THIS IS AN EXCITING ANNOUNCEMENT FOR OUR COMMUNITY AND HOSPITAL. A NEW SUITE TO HOUSE THE MRI MACHINE WILL BE ADDED TO THE HOSPITAL, AND WE ANTICIPATE THE MRI WILL BE FULLY OPERATIONAL IN LATE 2023.”

- NICK VLACHOLIAS, PRESIDENT AND CEO AT BGH

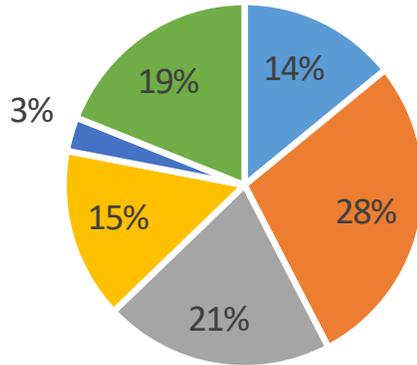
## NEW WEBSITE LAUNCHED

A NEW WEBSITE WAS DESIGNED FOR THE FOUNDATION WITH THE UPCOMING CAMPAIGN IN MIND AND HAS ELEVATED CAPABILITIES TO ENHANCE FUNDRAISING ENDEAVOURS. SINCERE THANKS TO HENDERSONS DIGITAL MARKETING AND PRINTING FOR COLLABORATION ON THIS PROJECT.



“ *Never resting on our past accomplishments, our mission is to ensure that our community hospital has the resources to provide quality patient care.* ”

## ANNUAL DONATIONS APRIL 1, 2021 TO MARCH 31, 2022



Donations	\$ 358,293.00
Fundraising Events	\$ 712,653.14
Equipment Campaign	\$ 519,916.10
Estate	\$ 382,405.79
Grants	\$ 76,231.69
Under One Roof	\$ 480,320.00
<b>Total</b>	<b>\$2,529,819.72</b>

- Donations
- Fundraising Events
- Equipment Campaign
- Estate
- Grants
- Under One Roof

## RIDE THE RIVER



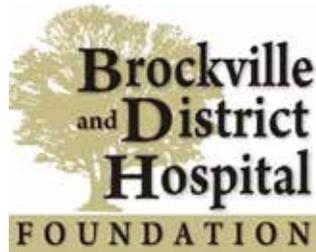
After “shifting gears” to meet ever increasing COVID restrictions, Ride the River 2021 was achieved – a week-long event that asked our riders to “ride on their own – their own way – their own route.”

Over 100 riders participated in the event from May 22<sup>nd</sup> to May 30<sup>th</sup>, and with their efforts, the support of our sponsors, over \$100,000 was raised for BGH.

Heartfelt thanks are extended to Bob and Jane Clark – Ride the River co-chairs. You came with the idea of a cycling fund raiser and then provided the leadership to bring it from concept to reality.

Thanks to all member of the organizing team, Foundation staff, and all riders, sponsors, donors and supporters who contributed to the success of this event.

It is amazing that this first-time fundraiser, despite the challenges and uncertainty, captured the enthusiasm of many and surpassed its goal.



#### **MISSION STATEMENT**

The Brockville and District Hospital Foundation connects with supporters and raises funds to meet the unfunded equipment, redevelopment and program needs of Brockville General Hospital that must be supported by the community.

#### **FUNCTIONAL ROLES**

The Foundation strives to be a leading non-profit charity, serving as a trusted steward of financial gifts and relationships with donors and the community. It also promotes understanding of what the hospital needs to provide compassionate patient care, excellent programs and services for our community.

#### **OUR APPROACH**

We will focus our resources strategically.

We will work with donors and other partners to achieve greater results.

We will listen and respond to changing donor interests and community needs.

We will conduct all of our business with an emphasis on sustainability, ensuring the Foundation continues to thrive and serve our community effectively into the future.

#### **RESPECT FOR OUR DONORS**

The Foundation strives to merit the respect and trust of the general public.

We recognize the importance of ensuring donors and prospective donors have full confidence in the programs and causes that they are asked to support.

We endeavour to educate and inform the general public and donors of the Foundation's mission, of the way the Foundation intends to use donated resources.

It is our intention to respect, recognize and acknowledge our donors, and to handle information regarding their donations with strict confidentiality.

For more information on how to support your community hospital, contact...



**Brockville and District Hospital Foundation**

75 Charles Street, Brockville, ON K6V 1S8

[www.bdhfoundation.com](http://www.bdhfoundation.com)

(613) 345-4478

*We are continually humbled by the generosity  
of our donors and the community we serve,  
in support of the Brockville and District Hospital Foundation.*

*Your donation makes a difference!*